


HAIR COLOUR PROTECTION MOLECULE

						INDUSTRY / APPLICATION CATEGORIES			
GODREJ Brand Name	Chemical Name/ INCI Name	Functionality	Features	Incorporation Level	Natural Index: (BCI = 0 to 100) No leaf (BCI =0), One leaf (BCI = < 20) , Two Leaf (BCI = 20 to 40), Three Leaf (BCI=40 - 60), Four leaf (BCI = 60-80), Five leaf (BCI=80-100) Maximum Index - 5 leaves - 100% Natural RM base product Min - NO Leaf means no natural RM used	Skin Care (Face Care & Cosmetics)	Hair Care	Body Care	Home Care
GINAMIDE 22 CP	Propriety Product	Color Protector Molecule plus conditioners	Contribute to viscosity, 100% purity , Can be used in extreme pH range, Easy to rinse off from the hair	Usage level- 0.5% to3%			✓		