

EMULSIFYING WAXES

						INDUSTRY / APPLICATION CATEGORIES		
GODREJ Brand Name	Chemical Name/INCI Name	Nature of Emulsifier	Application & Functionality	Texture	Usage Level	Skin Care (Face Care & Cosmetics)	Hair Care	Body Care
GINOL EW 6820	Cetearyl alcohol and Cetareth 20	Non- Ionic	Self-Emulsifying wax suitable for topical preparations. Used for low level of emulsifiable ingredients, excellent solubilizer	Light to Medium	Usage : 2% to 7%	✓	✓	✓
GINOL EW 68S	Cetearyl alcohol and Sodium Alkyl Sulphate	Anionic	Self-Emulsifying wax for Oil in Water emulsions Emulsion Stabiliser, used in hair dye creams, ointments, Conditioners, Cleansers	Light to medium Heaviness	Usage upto 20%	✓	✓	✓
GINOL EW 91 S	Cetearyl Alcohol & SCS	Anionic						
GINOL EW UNREK	Cetearyl alcohol and Cetareth-20	Non-Ionic	Used for Depilatory Cream, Massage Cream, Foot Creams, Elbow Creams	Waxier, Heavy & Thick Texture	Usage : 2% to 6%	✓	✓	✓
GINOWAX	Cetearyl alcohol and Polysorbate 60	Non-Ionic	Oil in Water Emulsion like Hair Cream, Skin Cream, Lotions	Light to Medium	In general : 2% to 25%	✓	✓	✓
			Good Electrolyte tolerance, Dispersing agent & Thickening		In Creams: 5% to 10%	✓	✓	✓
					In Lotions : 3% to 5%	✓	✓	✓
GINOWAX GST	Cetearyl alcohol & PEG-20 stearate	Non-Ionic	Hair Cream, Skin Cream, Lotions	Light to Medium	Usage level : 4% to 5%	✓	✓	✓
GINOWAX AO	Cetearyl alcohol and Cetareth-30	Non-Ionic	Hair Cream, Skin Cream, Lotions	Light to Medium	Usage level: 4% to 5%	✓	✓	✓