



CONDITIONING AGENTS

						INDUSTRY / APPLICATION CATEGORIES			
GODREJ Brand Name	Chemical Name/ INCI Name	Functionality	Features	Incorporation Level	Natural Index: (BCI = 0 to 100) No leaf (BCI = 0), One leaf (BCI = < 20) , Two Leaf (BCI = 20 to 40), Three Leaf (BCI=40 - 60), Four leaf (BCI = 60-80), Five leaf (BCI=80-100) Maximum Index - 5 leaves - 100% Natural RM base product Min - NO Leaf means no natural RM used	Skin Care (Face Care & Cosmetics)	Hair Care	Body Care	Home Care
GINOQUAT HPC	Propriety Product	Conditioning agent, Enhanced hair shine, Imparts body and healthiness to hair	BTAC/CTAC replacement, Single Step Formulation, self emulsifying & thickening, no build up	Usage level- 2-10%			✓		
GINOMOL ST	Propriety Product	Conditioning agent, Vegetable oil derived Silicones alternative	Fast Spreading, Quick Absorption, Non Volatile, Imparts moisturisation, Pigment Dispersion property	Usage level- 3 to 10%		✓	✓	✓	
GINOQUAT 7	Polyquaternium 7	Conditioner	Imparts smooth velvety touch, improves slip, improves wet combing and detangling, No Build Up effect	Usage level- 2-10%		✓	✓	✓	